REGAL REALMS

WHERE LUXURY MEETS ROYALTY

PROPERTY / MULTI-UNIT / BLOCK

Your asset. More possibility. Less to manage.

Would 20% more net income make a review worthwhile?

Compare what you could keep after costs against a standard tenancy, with an operating team ready to carry the day-to-day work.

Explore your asset income review



REGAL REALMS

Where luxury meets royalty.

London building imagery. No ownership implied.

A better income should not become another job.

You are trusting someone with more than a set of keys. You need confidence in the income, the condition of your asset and the person who takes responsibility when something needs attention.

01

Income you can assess

Headline booking revenue is only the beginning. We compare retained income after fees, vacancy and operating costs.

02

Time you get back

Guest questions, arrivals, cleaning and maintenance coordination sit within one agreed operating scope.

03

Care you can see

Agree the presentation standard, inspection process and repair approvals before the first guest arrives.

04

Less uncertainty

Review a lower-demand scenario alongside the base case. Understand what happens if the market is quieter.

05

Control you retain

Set out reporting, owner responsibilities, spend approvals and the exit position in the written agreement.

06

A building that works

For blocks, consider neighbours, shared access, common areas and who handles issues on site.

Two ways to work together.

Choose the structure that matches your priority: income potential or a fixed contractual rent.

01 / MANAGED STAYS

Explore the upside.

15% management fee

Of the agreed booking-revenue base, plus VAT where applicable. Other owner costs are itemised separately.

You retain the variable income.
We manage listing presentation, pricing, guest operations and property care within the agreed scope.

02 / GUARANTEED RENT

Choose certainty.

10% above market rent

An offer target for eligible assets. The assessed market benchmark and final rent are agreed in writing.

Regal Realms becomes your tenant.
Fixed payments, term, maintenance responsibilities and retained owner costs are defined in the lease.

20% is the net-income hurdle we test in a management review. It is not a promised return. Guaranteed rent is a separate contractual offer.

The difference is what you keep.

Worked illustration: a four-bedroom asset with a £6,000 monthly tenancy benchmark.
Annual owner operating income after modelled costs, before mortgage and personal tax.

ANNUAL COMPARISON / GBP (£)

	Standard tenancy	Managed stays
Income before fees & costs	£68,400	£144,000
Letting / platform fees	£8,208	£22,320
Management fee incl. assumed VAT	Included above	£25,920
Cleaning, linen & supplies	-	£8,640
Utilities	-	£7,200
Repairs / maintenance provision	£1,800	£4,320
Other owner costs	£2,400	£2,400
First-year setup	-	£3,000
NET RETAINED / YEAR	**£55,992**	**£70,200**

ILLUSTRATIVE UPLIFT

+25.4%

+£1,184 / month

+£14,208 / year

THE QUIETER-YEAR TEST

£38,070

Annual net at £500 × 180 paid nights.
32% below the tenancy case.

Assumptions: tenancy collects 95% of £72,000 rent; effective letting fee 12%. Managed base: £600 × 240 paid nights; platform 15.5%; management 18% including assumed VAT; average stay 5 nights; £180 per turnover; utilities £7,200; repairs 3%; other costs £2,400; setup £3,000. Illustrations, not portfolio results. Nights above London's conditional short-let limit require an appropriate lawful basis.

An operating structure behind every stay.

The owner should not become the coordinator between a guest, a cleaner and a repair contractor. Regal Realms brings the work into an agreed management structure.

01

Presentation & pricing

Photography, listing content and pricing reviewed for the asset and its demand.

02

Guest communication

Enquiries, arrival information and in-stay support within the agreed service.

03

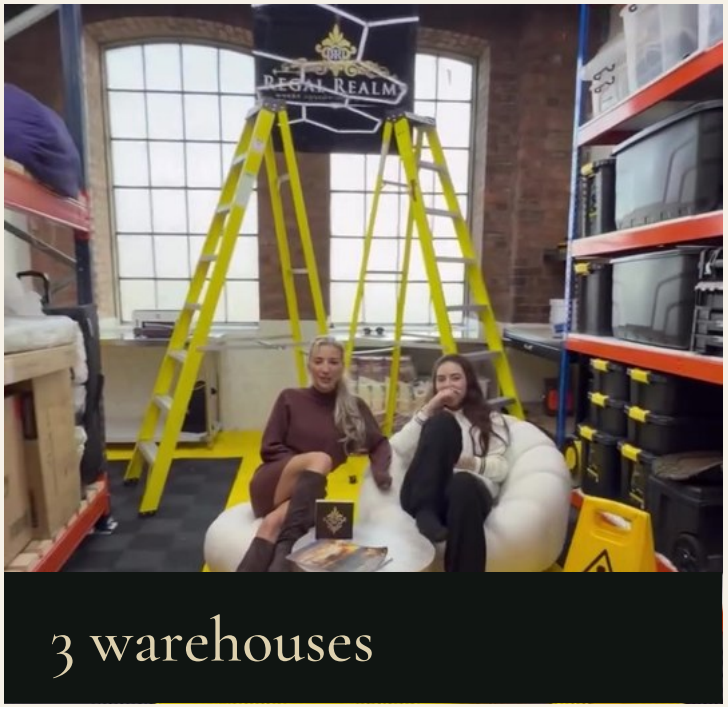
Cleaning & linen

Turnover scheduling and agreed readiness checks between stays.

04

Maintenance coordination

Issues recorded, repairs escalated and spending approvals agreed with the owner.



3 warehouses

Our in-house setup supports stock, linen and property-readiness coordination.

Agree the detail before launch.

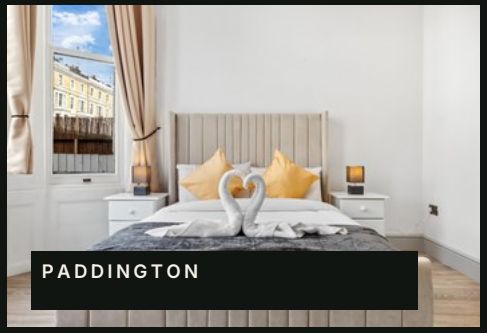
Your proposal sets out responsibilities, costs, reporting and the escalation route.

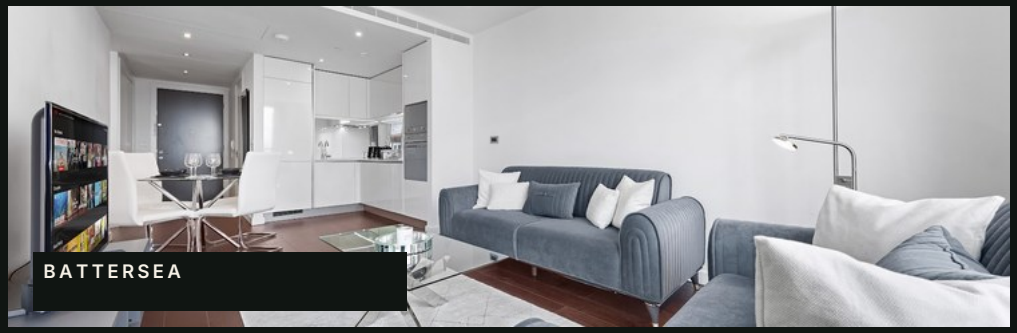
Presentation that earns attention. Care that supports the stay.

Real photography from Regal Realms property materials. A consistent brand gives your asset a clear identity; the operation must deliver on what the images promise.









Professional imagery / Consistent listing presentation / Guest information designed for the asset



Your building.
A coordinated operation.

A block is more than a collection of listings.

For owners, freeholders and authorised managing agents, the review starts with the building as a whole: its residents, permissions, unit mix and day-to-day operation.

01

The right use for each unit

Assess demand, layout, furnishing and the appropriate letting route for the actual asset.

02

Respect for the building

Agree guest access, common-area care, neighbour considerations and on-site escalation.

03

A phased start where suitable

Consider an initial unit or group of units, with agreed measures before a wider rollout.

04

An owner-level financial view

Compare retained income by unit and in total, with setup costs, quieter demand and responsibilities visible.

Check planning, lease and building consents, insurance and lender conditions before recommending an operating route. Corporate or longer stays do not automatically establish permission.

Let the numbers earn your decision.

A free Asset Income Review with the sales team.
30 minutes on Google Meet. No commitment to switch.

BRING THREE SIMPLE DETAILS

01 Your area and asset type

02 Bedrooms or approximate unit count

03 Current or expected rent and your timing

Book your asset income review

Property page Instagram LinkedIn Email the sales team

WHAT YOU LEAVE WITH

A tenancy baseline

What your asset could realistically retain after costs.

A management comparison

The upside, the operating costs and the quieter-demand case.

A practical next step

The missing facts, suitability checks and route to a written proposal.

SCAN TO EXPLORE YOUR ASSET

apply.regalrealms.co.uk